

SECOND EDITION

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INTERNATIONAL ORGANIZATIONAL BEHAVIOR

Text, Cases, and Exercises

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Contents

PART I: TEXT IN INTERNATIONAL ORGANIZATIONAL BEHAVIOR 1

CHAPTER 1 The Management of International Organizational Behavior

What Is International Organizational Behavior? 3
 Why Study International Organizational Behavior? 5
 Explaining International Organizational Behavior 6
 Theory and International Organizational Behavior 8
 The Comparative Perspective 9
 Convergence or Divergence? 13
 Implications for Managers 13
Summary 14
Discussion Questions 15
Internet Sites 15
References 15

CHAPTER 2 Culture and Organizational Behavior 17

What Is Culture? 18
 How Is Culture Learned? 19
 Frameworks for Examining Cultures 20
 How Culture Relates to Organizational Behavior 40
 Convergence or Divergence? 41
 Implications for Managers 42
Summary 43
Discussion Questions 43
Internet Sites 43
References 44

CHAPTER 3 Ethics and Social Responsibility 46

What Are Ethics? 48
 Four Perspectives on Ethics 49
 Ethical Relativism and Universalism 50
 The Social Responsibility of Corporations 50
 Ethics and Individual Behavior 52
 Organizational Ethics 54
 Studying Ethics 56
 Resolving Cross-Cultural Ethical Conflicts 59

Convergence or Divergence?	64
Implications for Managers	65
<i>Summary</i>	65
<i>Discussion Questions</i>	66
<i>Internet Sites</i>	66
<i>References</i>	67

CHAPTER 4 Communication 69

What Is Communication?	70
Cross-Cultural Communication Differences	71
Barriers to Cross-Cultural Communication	78
Virtual Cross-Cultural Communication	80
Enhancing Cross-Cultural Communication	81
Convergence or Divergence?	81
Implications for Managers	82
<i>Summary</i>	83
<i>Discussion Questions</i>	83
<i>Internet Sites</i>	83
<i>References</i>	84

CHAPTER 5 Negotiation and Conflict Resolution 86

What Is Negotiation?	87
The Negotiation Process	87
How Culture Influences the Negotiation Process	89
Interests, Priorities, and Strategies	89
Situational Factors and Negotiating Tactics	92
Differences Between Intra-Cultural and Cross-Cultural Negotiations	95
How Culture Influences Conflict Resolution	96
How the Approach to Conflict Influences Negotiation	97
How to Become a Better Cross-Cultural Negotiator	98
Convergence or Divergence?	99
Implications for Managers	100
<i>Summary</i>	100
<i>Discussion Questions</i>	100
<i>Internet Sites</i>	101
<i>References</i>	101

CHAPTER 6 Groups and Teams 103

What Is a Group?	104
Group Structure	104
Group Processes	108
i Teams	111
Group and Team Composition	112
Teams at Work	114

Convergence or Divergence?	119
Implications for Managers	119
<i>Summary</i>	120
<i>Discussion Questions</i>	121
<i>Internet Sites</i>	121
<i>References</i>	122
CHAPTER 7 Motivation	124
What Is Motivation?	125
American Motivation Theories and Their Applicability Outside the United States	125
How Culture Influences Rewards	134
The Meaning of Work across Cultures	136
Convergence or Divergence?	140
Implications for Managers	140
<i>Summary</i>	141
<i>Discussion Questions</i>	141
<i>Internet Sites</i>	142
<i>References</i>	142
CHAPTER 8 International Human Resource Management	144
What Is International Human Resource Management?	145
International Corporate Strategy and IHRM	146
Major IHRM Functions	148
Best IHRM Practices Project	156
Managing Expatriates	159
Changes in Global Mobility	166
Convergence or Divergence?	166
Implications for Managers	167
<i>Summary</i>	167
<i>Discussion Questions</i>	167
<i>Internet Sites</i>	168
<i>References</i>	168
CHAPTER 9 Organizational Commitment, Organizational Justice, and Work-Family Interface	171
Organizational Commitment	172
Organizational Justice	177
Work and Family Interface	181
Convergence or Divergence?	185
Implications for Managers	186
<i>Summary</i>	186
<i>Discussion Questions</i>	187
<i>Internet Sites</i>	187
<i>References</i>	188

CHAPTER 10	Managing Diversity	192
	What Is Diversity?	194
	How Different Cultures View Diversity	194
	Cox's Model of the Multicultural Organization	201
	How Organizations Manage Diversity	203
	Unintended Results of Managing Diversity	205
	Managing Diversity for Competitive Advantage	206
	Convergence or Divergence?	207
	Implications for Managers	208
	<i>Summary</i>	208
	<i>Discussion Questions</i>	209
	<i>Internet Sites</i>	209
	<i>References</i>	210
CHAPTER 11	Leadership	212
	What Is Leadership?	213
	Culture and Leadership	214
	Types of Leadership Legitimacy	219
	Leadership in Two Cultures	222
	Project GLOBE: A Large-Scale Cross-Cultural Study of Leadership	224
	Convergence or Divergence?	230
	Implications for Managers	231
	<i>Summary</i>	231
	<i>Discussion Questions</i>	232
	<i>Internet Sites</i>	232
	<i>References</i>	233
CHAPTER 12	Organization Structure	235
	What Is Organization Structure?	236
	Elements of Structure	237
	Explaining Structure: The Contingency Perspective	238
	Types of Organization Structure	240
	Structural Variations	243
	Emerging Structures in the Global Economy	246
	Convergence or Divergence?	250
	Implications for Managers	250
	<i>Summary</i>	251
	<i>Discussion Questions</i>	251
	<i>Internet Sites</i>	252
	<i>References</i>	252
CHAPTER 13	Organizational Culture	254
) What Is Organizational Culture?	255
	National and Global Culture	256
	Understanding Organizational Culture	257

Levels of Organizational Culture	260
What Organizational Culture Does	263
Analyzing Organizational Culture	264
Managing and Changing Organizational Culture	268
Convergence or Divergence?	270
Implications for Managers	271
<i>Summary</i>	271
<i>Discussion Questions</i>	272
<i>Internet Sites</i>	272
<i>References</i>	272

CHAPTER 14 Organizational Change 274

What Is Organizational Change?	276
Sources of Organizational Change	277
National Culture and Organization Change	281
Organizational Culture and Change	284
Macro-Organizational Change Theories	288
Convergence or Divergence?	290
Implications for Managers	291
<i>Summary</i>	291
<i>Discussion Questions</i>	292
<i>Internet Sites</i>	292
<i>References</i>	293

PART II: CASES IN INTERNATIONAL ORGANIZATIONAL BEHAVIOR 295

CASE 1	A Cultural Clash in the Entertainment Industry	295
CASE 2	Conscience or the Competitive Edge? (A and B)	299
CASE 3	The Careless Collaborators	302
CASE 4	Portrait of a Young Russian Capitalist	310
CASE 5	Yutaka Nakamura: A Foreigner in His Native Land	315
CASE 6	Ellen Moore: Living and Working in Bahrain (A and B)	320
CASE 7	Managing a Diverse Work Force in Indonesia	334
CASE 8	Shell Oil in Nigeria	339
CASE 9	Argentina Suites (II): 1996 to 1998	354
CASE 10	Aung Sein: An Entrepreneur in Myanmar	365
CASE 11	Fuqima Washing Machine Corporation	370
CASE 12	Wellcome Israel (A and B)	377
CASE 13	Conoco's Decision: The First Annual President's Award for Business Ethics	387
CASE 14	West Indies Yacht Club Resort: When Cultures Collide	401

CASE 15	Ireka Construction Berhad: A Chinese Family Business Goes Public	416
CASE 16	Malaysian-German Chamber of Commerce and Industry	421
CASE 17	A Candidate for Saudi Arabia	427

PART III: EXERCISES IN INTERNATIONAL ORGANIZATIONAL BEHAVIOR 432

EXERCISE 1	Where Have You Been? An Exercise to Assess Your Exposure to the Rest of the World's People	432
EXERCISE 2	Selected Intercultural Incidents	439
EXERCISE 3	The Owl: Cross-Cultural Sensitivity	445
EXERCISE 4	The East-West Game (Emperor's Pot)	446
EXERCISE 5	Race from Outer Space: An Awareness Activity	447
EXERCISE 6	How Many Things do You Like to do at Once? An Introduction to Monochrome and Polychrome Time	449
EXERCISE 7	Double-Loop Thinking: Seeing Two Perspectives	458
EXERCISE 8	Bribery in International Business	459
EXERCISE 9	Babel: Interpersonal Communication	461
EXERCISE 10	Ugli Orange Case	463
EXERCISE 11	Work Values Exercise	464
EXERCISE 12	Japanese Decision-Making Exercise (Ringi/Nemawashi)	466
EXERCISE 13	Dimensions of National Culture and Effective Leadership Patterns: Hofstede Revisited	467
EXERCISE 14	Royal Flush: A Cross-Cultural Simulation	470
EXERCISE 15	Management in the Year 2200	472
	Glossary	477
	Index	491

Organizational behavior is the study of how people interact within groups and its principles are used to make businesses operate more effectively. What Is Organizational Behavior? Organizational behavior is the academic study of how people interact within groups. The principles of the study of organizational behavior are applied primarily in attempts to make businesses operate more effectively. Key Takeaways. Organizational behavior (OB) or organisational behaviour is the: "study of human behavior in organizational settings, the interface between human behavior and the organization, and the organization itself". OB research can be categorized in at least three ways: individuals in organizations (micro-level). work groups (meso-level). how organizations behave (macro-level). Organizational behavior management (OBM) is a subdiscipline of applied behavior analysis (ABA), which is the application of behavior analytic principles and contingency management techniques to change behavior in organizational settings. Through these principles and assessment of behavior, OBM seeks to analyze and employ antecedent, influencing actions of an individual before the action occurs, and consequence, what happens as a result of someone's actions, interventions which influence behaviors... Organizational behaviour is quite simply the study and application of how employees behave within organizations. Modern day thinking on organizational behaviour has been greatly influenced by a range of organizational theories. These include: * Sc...