

**Asian Approaches to Human Communication:
A Selected Bibliography**

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Recent Titles in Bibliographies and Indexes in Asian Studies Japan and the Japanese: A Bibliographic Guide to Reference Sources Yasuko Makino and Mihoko Miki, compilers Doctoral Dissertations on China and on Inner Asia, 1976-1990: An Annotated Bibliography of Studies in Western Languages Frank Joseph Shulman, compiler and editor, with Patricia Polansky and Anna Leon Shulman. China during the cultural revolution, 1966-1976 A Selected Bibliography of English Language Works Compiled by. Tony H. Chang. Bibliographies and Indexes in Asian Studies, Number 3. GREENWOOD PRESS Westport, Connecticut & London. Unearthing and redescribing Asian approaches to communication is as fascinating as it is complex. We have to proceed cautiously and operate on a number of fronts simultaneously. In this proposed paper, I wish to address five important questions related to Asian approaches of communication. First, why is it important to focus on Asian approaches to communication? Second, how will the uncovering of Asian theories change the intellectual cartography of communication studies? Third, what is the nature of the progress we have made so far? Fourth, what are some of the dominant problems we are likely to encounter in our endeavors? Fifth, how can we usefully overcome them? This new center of "Asian communication" would allow communication to focus on some area besides Europe. Moving away from a Eurocentric perspective can, on the one hand, help test limits in theorizing about communication and, on the other hand, provide a gateway to understanding specific cultures (Chen & Starosta, 2003). Hence, in spite of the risk of overgeneralization, the task confronting scholars is to define "what is quintessentially 'Asian' about the communication of Asians" (p. 2). Representing East Asians in Intercultural Communication Textbooks: A Select Review. Article. Jan 2007. Basic Bibliography. In: SERVAES, J. (ed.), Approaches to Development Communication, Paris: UNESCO. Rico lie & jan servaes. Arnst, r. (1996). Participation Approaches to the Research Process.Â The East Asian Challenge to Human Rights: Reflections on an East West Dialogue, Human Rights Quarterly, 18(3):641-667. BELTRAN, L.R. (1993). Communication for Development in Latin America: A Forty Years Appraisal, Keynote speech at the Opening of the IV Roundtable on Development Communication, Instituto para America Latina (IPAL), Lima, February 23-26.Â Communication: A Key to Human Development, Rome: FAO. FREIRE, P. (1970). Cultural Action and Conscientization, Harvard Educational Review, 40(3). This bibliography on intercultural communication is the fourth part of a bibliography which was compiled for Japanese teachers of English who are interested in this field and would like to study to improve their teaching of English to Japanese students. (The first three parts are: Intercultural Communication Bibliography, Parts 1 and 2 [ERIC Document Reproduction Service No.Â Intercultural communication: A perceptual approach. Englewood Cliffs, New Jersey: Prentice-Hall. Si'-aram, K. S., & Cogdell, R. (1976).